

SPONSOR PROSPECTUS

WELCOME TO THE SPONSOR PROSPECTUS

CalGIS LocationCon 2017 is a collaborative effort involving the four URISA chapters in CA (BayGeo, Northern CA URISA, Central CA URISA and Southern CA URISA), the GIS Education Center (GISEC) at City College of San Francisco and the Eclipse Foundation's Location Tech working group. Sponsors have a unique opportunity to be an integral part of the CalGIS LocationCon 2017 event.

CalGIS LocationCon 2017 provides content for and builds bridges between the CalGIS community who focus on GIS best practices in government, non-profit, education and consulting in California, and the LocationTech community who develop advanced location aware technologies via collaboration with commercially-friendly open source software. The conference program will include both hands-on workshops and technical sessions on current topics pertinent to the geo community, such as web mapping, spatial databases, geoprocessing, and more.

CalGIS LocationCon 2017 attendees will include a diverse mix of geospatial professionals, developers, decision-makers, researchers, vendors, students and other geo-focused professionals. The specific sponsorship packages are listed below, and include a combination of exhibiting, speaking opportunities, free conference passes, and more.

The exhibit space in Oakland is centrally located within the main traffic flow for the conference. Breaks and casual reception food are served in the exhibit area. Exhibits are tabletops, and sponsors are encouraged to use the exhibit area to demonstrate new products, showcase their capabilities, and to generally drive lead generation and market presence.

Contact us at calgis2017@baygeo.org (with CalGIS LocationCon SPONSORSHIP in the subject line of the email) for specific details regarding the exhibit hall layout, services provided, and other questions.

EXHIBIT AREA INFO

-Sponsors are to set up their exhibit areas by 4 PM on Monday, May 22.

-Happy Hour reception to be held in exhibit area Monday night and Tuesday night at the conclusion of sessions

-Sponsors to be setup in exhibit area on Tuesday, May 23 and Wednesday, May 24

-Exhibit area is centralized, high traffic area - all meeting rooms are accessed directly from the exhibit area

-Breaks, snacks, and receptions served in exhibit area

CONFERENCE VENUE

CalGIS LocationCon 2017 will be held at the Oakland Convention Center and Oakland Marriott in downtown Oakland. The venue is located next to a BART station that affords easy public transit access to draw a wide range of Bay Area geo professionals in addition to those from other locations who will be staying at the Marriott.

DEMOGRAPHICS

Conference attendees are expected to be experienced geo professionals and people building spatially aware solutions using open source tools, commercial software, and hybrid solutions. A majority of attendees are in leadership positions within their organizations who are decision-makers or who directly influence decision makers in their organizations.

PACKAGES AND PRICING

Gold - \$12,000

4 all-inclusive Passes
Keynote presentation during the Wednesday lunch or two 30 minute sessions or 1 workshop
Double-length exhibit table in prime location in centralized exhibit area
Logo, website link and company description on conference website/mobile app
Logo on promotional materials at the conference

Silver - \$6,000

2 all-inclusive Passes
Exhibit table in Prime location in centralized exhibit area
1 Guaranteed session
Logo, website link and company description on conference website/mobile app
Logo on promotional materials at the conference

Bronze - \$3,000

1 all-inclusive Pass
Exhibit table in centralized exhibit area
Logo, website link and company description on conference website/mobile app
Logo on promotional materials at the conference

Non-Profit/Government/Educational Sponsor - \$1,000

1 all-inclusive Pass
Exhibit table
Logo, website link and organization description on conference website/mobile app
Logo on promotional materials at the conference

Supporter - \$1,000

Logo, website link and organization description on conference website/mobile app
Logo on promotional materials at the conference

Other Add-On Sponsorship Opportunities

Exclusive keynote sponsor — your organization making a keynote presentation to all conference attendees gathered altogether: \$3,000

Exclusive lanyard sponsor — your organization's logo on every attendee!: \$2,500

Exclusive lunch sponsorships — your organization's logo and two-three powerpoint slides presented to all conference attendees during lunches: \$2,500 each

Exclusive reception sponsorships — your organization's name/logo branded as happy hour reception sponsor on conference program and signage at the happy hour reception: \$2,500 each

This information is just a starting point – if you have other ideas, or want to work with us to find a creative way for your organization to increase its presence and support this unique event, please contact us.

What's Different about CalGIS LocationCon 2017 vs. past CalGIS conferences?

CalGIS LocationCon 2017 will offer a deeper, more rewarding conference experience compared to past CalGIS conferences in many ways:

Range of workshops on Monday included in registration package

Increase in number of attendees compared to past CalGIS conferences

More diverse and dynamic conference attendees; a combination of the CalGIS crowd with the Location Tech community

Expanded geospatial content showcasing the latest highly innovative research in both commercial and open source solutions

Wide range of diverse keynote/plenary sessions

Additional social events to encourage more interaction, networking and information sharing

Lunch provided daily

Vendor/exhibitor area that is centrally located with high traffic during the conference

Wifi provided to conference attendees

San Francisco Bay Area location with easy public transit access from the 12th Street/City Center BART station adjacent to the Oakland Marriott and Convention Center