



May 22-24, 2017

Oakland Marriott and Convention Center
1001 Broadway, Oakland, CA 94607

Sponsorship Agreement
(Updated 3/29/17)

Contact Information	
Sponsoring Company / Organization	
Primary Contact Name	
Primary Contact Title	
Primary Contact Email	
Street Address	
City	
State/Province/Region	
Zip/Postal Code	
Phone Number	
Fax Number	

Please complete pages 1, 2 and 3 of this form and scan/email to calgis2017@baygeo.org with CalGIS LocationCon SPONSORSHIP in the subject line of the email.

CalGIS LocationCon 2017 is a collaborative effort involving the four URISA chapters in CA, the GIS Education Center at City College of San Francisco and LocationTech. Sponsors have a unique opportunity to be an integral part of the CalGIS LocationCon 2017 event. The conference program will include both hands-on workshops and technical sessions on current topics pertinent to the geo community, such as web mapping, spatial databases, geoprocessing, and more. The specific sponsorship packages are listed below, and include a combination of exhibiting, speaking opportunities, free conference passes, and more. The exhibit space in Oakland is centrally located within the main traffic flow for the conference. Breaks and casual reception food are served in the exhibit area. Exhibits are tabletops, and sponsors are encouraged to use the exhibit area to demonstrate new products, showcase their capabilities, and to generally drive lead generation and market presence. Contact us at calgis2017@baygeo.org (with CalGIS LocationCon SPONSORSHIP in the subject line of the email) for specific details and other questions.

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SPONSOR PRICING WORKSHEET

This list a starting point – if you have other ideas, or want to work with us to find a creative way for your company to increase its presence and support this unique event, please contact us.

Package	Price
Gold Package - \$12,000	
Silver Package - \$6,000	
Bronze Package - \$3,000	
Non-Profit/Government/Educational - \$1,000	
Supporter - \$1,000	
Total A	

Add-on options are subject to availability.

Add-on	Unit Price	Quantity	Total
Exclusive keynote presentation	\$3,000	1 available	
Exclusive lanyard sponsor	\$2,500	1 available	
Exclusive lunch sponsor for a day	\$2,500	2 available	
Exclusive reception sponsor	\$2,500	2 available	
20% discount on \$175 annual BayGeo corporate membership to allow up to 10 members of your organization to get the full individual BayGeo membership benefits – see membership info at http://baama.org/membership/	\$140 (20% discount on \$175 price)	Unlimited availability	
Total B			

Total A + B: \$ _____

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PAYMENT INFORMATION

Payment is requested via check in US dollars. Make checks payable to BayGeo.

Optional Invoice: If your organization prefers to be invoiced before making payment, choose the invoice option below.

Payment Confirmation: Please select one of the options below and follow the instructions accordingly:

- Payment via check - payable to BayGeo
 - Scan the signed original of this completed form and email it to calgis2017@baygeo.org with CalGIS LocationCon SPONSORSHIP in the subject line of the email, **and**
 - Mail the signed original of this completed form with check payment to:
 - BayGeo
Jennifer Gorospe
274 Topeka Ave
San Francisco, CA 94124

- Invoice requested from BayGeo before making payment (optional)
 - Scan the signed original of this completed form and email it to calgis2017@baygeo.org with CalGIS LocationCon SPONSORSHIP INVOICE in the subject line of the email.

When signed by Exhibitor’s authorized signatory, this constitutes a binding agreement between the Exhibitor and Show Management, and exhibitor agrees to be bound by the attached CalGIS LocationCon 2017 Terms and Conditions.

Exhibitor authorized signature: _____

Date: _____

Authorized signatory name (please print): _____

Sponsor Fees are non-refundable, except in the event that the conference is canceled. Sponsorships are accepted on a first-come, first-serve basis, so be sure to send in this Agreement with payment promptly. All prices are in USD. Payable within 30 days.

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CalGIS LocationCon 2017 Terms and Conditions

1. **Show Management** – The words “Show Management” as used here means BayGeo, and its committees, agents, suppliers and employees acting for them in the management of the show.
2. **Eligible Exhibits** – Show Management reserves the right to determine the eligibility and compatibility of any company, product or services for inclusion in the show.
3. **Limitation of Liability** – Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save Show Management harmless against all claims, losses or damages to persons or property, government charges or fines and attorney’s fees arising out of or caused by exhibitor’s installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the gross negligence of Show Management. Exhibitor liability includes personal injury caused by exhibitors’ negligence such as water spills or display breakdowns. Notwithstanding Show Management’s provision of show security, Show Management is not responsible for any losses due to theft or pilferage. Exhibitors are urged to maintain comprehensive liability insurance and to insure all exhibit and display materials and personal items against theft and damage.
4. **Installation/Show Hours/Dismantling** – Hours and dates for installation, showing and dismantling shall be as specified by Show Management. Show Management reserves the right to alter show hours in any manner. Exhibitors are liable for all storage and handling charges before opening of show and by conclusion of dismantling period.
5. **Noise and Odor** – No noisy or obstructive work will be permitted during open hours of the show. Noisy displays or exhibits producing odors will not be permitted.
6. **Defacing of Property** – Nothing can be attached or fastened to the conference center walls, floors or columns. Exhibitors are liable for any damage caused by themselves to display equipment, to the building or in any other manner.
7. **Display Boundaries** – All booth contents must be displayed within confines of booth and may not overlap into aisle or neighbor’s booth. To the extent booth contents include or invite activities that by their nature cause obstacles in aisles or neighbors’ booths, at Show Management’s request exhibitor will immediately modify contents until Show Management deems in its sole discretion that such obstacles have been removed. For clarity, Show Management reserves the right to make final decisions regarding all booth displays and heights.
8. **Labor/Carpentry/Erection of Displays** – Exhibitors who use full-time employees of the Exhibitor may deliver, unload and set up their booth contents without utilizing union labor if all freight is hand-carried or pushed on a two-wheel cart. Only non-motorized equipment may be used by the Exhibitor for loading/unloading. If hired help is required, appropriate personnel can be hired through the official contractor. Exhibitors may rent an operator with a hand cart/dolly from the contractor. Hand carts/dollies may not be borrowed. The show contractor will control dock activity during set-up.
9. **Soliciting/Samples/Animals** – Exhibitors shall not solicit business in booths other than their own. Violators are subject to expulsion at Show Management’s sole discretion. Exhibitor’s representatives wearing distinctive costumes or uniforms, or carrying banners/signs, shall limit their attendance at the show to their own booth. Samples, catalogs, pamphlets, souvenirs, etc. may be distributed by Exhibitor only from the booth. Robots and other mechanical devices may be used only in exhibitor’s booth. Animals are not permitted, unless they support handicapped individuals. Exhibitors may not allow food or beverages on the show floor without the prior written consent of Show Management.
10. **Audio/Visual/Photography** – If audio/visual equipment is used, exhibitors agree to comply with Show Management requirements for the operation of the same. In general, all sound devices must be tuned to conversational level and should not be objectionable to neighboring exhibitors. Show Management will make final determination on volumes of audio devices. No music (recorded or live) may be presented by Exhibitor at the show. No photocopy or video reproduction is permitted without the written consent of Show Management. Show Management reserves the right to confiscate any film or digital files used in violation of these regulations.
11. **Flammable Materials/Balloons/Trees** – No flammable fluids, substances or material of any nature, including decorative materials prohibited by national, state or local fire regulations may be used in any booth. Propane and flammable gas may not be used in the exhibit hall. No helium and/or Mylar balloons are permitted on the show floor. No combustion engine vehicles are allowed.
12. **Safety Devices** – Exhibitor is responsible for compliance with applicable regulations in the provision and maintenance of safety devices and conditions for the operation of equipment.

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13. **Signs/Illumination** – No electric flashing signs or neon signs are permitted in the show. Should the wording or visuals on any sign or area in an Exhibitor's booth be deemed objectionable by Show Management, the Exhibitor shall make such changes as requested by Show Management. Show Management will not be held liable for any costs associated with such changes. Signs and banners hanging from the exhibit hall ceiling are the sole discretion of Show Management's decorator.
14. **Default in Occupancy/Cancellation** – Any Exhibitor failing to occupy contracted space remains responsible for payment in full for such space as provided in the signed contract. In the event Exhibitor fails to occupy contracted space within two hours of show opening on the first day, Show Management may possess such space for any use in its sole discretion. Subject to Show Management's reasonable attempts to notify the original Exhibitor, Show Management reserves the right to re-let such space. Notwithstanding the foregoing, Exhibitor shall be liable for losses incurred by Show Management in such re-letting. Booth rental fees forfeited as a result of cancellation or default in occupancy are not transferable to another event or company. Cancelled booth space can be used at the sole discretion of Show Management, including but not limited to rental to another company.
15. **Exhibitor Representatives/Conduct** – Exhibitors' representatives shall be restricted to owners or employees of the Exhibitor. Exhibitor representatives shall wear appropriate badge identification at all times in the show. Exhibitors shall submit to Show Management, at least 30 days prior to show opening, a list of all eligible Exhibitor personnel. Show Management may limit the number of exhibitor representatives working in the booth simultaneously. Badges are the property of Show Management and may not be loaned to other individuals. Exhibitors violating this rule are subject to expulsion and Exhibitor may incur additional penalties. An Exhibitor representative authorized to make binding decisions for Exhibitor shall be available at all times. Show Management, in its sole discretion, reserves the right to expel any Exhibitor personnel who are conducting themselves in a discourteous or improper manner. Show Management will not be held liable for any costs or losses Exhibitor may incur as a result of their personnel's expulsion for improper conduct.
16. **Admittance During Non-Show Hours** – Representatives of Exhibitor will not be permitted to enter the show during non-show hours unless they are (a) building or dismantling displays during appointed work hours; or (b) preparing for the show opening, in which case admittance will be permitted as posted. Exhibitors requiring additional time must obtain necessary passes from Show Management and may be required to pay for additional security.
17. **Attendance** – Show Management has sole discretion over all admission policies at all times.
18. **Re-Location of Exhibits** – Show Management may alter locations, exhibitors, booths, and/or the floor plan in the event Show Management determines such changes are in the best interest of the show.
19. **Sub-Leasing/Sharing Booths** – Exhibitors may not sublet their space, not any part thereof, nor exhibit, give as a premium or advertise products/services not offered in their own name, except where such products/services are required for the proper demonstration of Exhibitor's display. Exhibitors may not permit representatives from non-exhibiting firms to work in their booths. In the event Exhibitor wishes to share booth space, exhibitors must prior written consent from Show Management. Companies sharing booth space are limited to "one entity or exhibiting company" show privileges.
20. **Rejected Displays** – Exhibitor agrees that its exhibit shall be admitted and shall remain from day to day solely on strict compliance with the Rules & Regulations. Show Management reserves the right to reject or prohibit any exhibit in whole or part, or any Exhibitor or his representatives with or without giving cause. If cause is not given, liability shall not exceed the return to the Exhibitor of the amount of rental unearned at the time of rejection. If an exhibit or Exhibitor is ejected for violation of these Terms and Conditions, or for any other stated reason, no return of rental fee shall be made.
21. **Exhibitor Representatives Responsibility** – Exhibitor agrees to indemnify the Show Management against and hold harmless for any claims arising from willful or negligent acts of Exhibitor, its agents or employees.
22. **Amendment and Agreement to Rules** – Any and all matters not specifically covered by these Terms and Conditions shall be subject the sole discretion of Show Management. These Terms and Conditions may be amended at any time by Show Management. Each exhibitor and its employees and contractors agree to abide by the foregoing Terms and Conditions, and any amendments or additions thereto.